

NCCDC SPONSOR OPPORTUNITIES



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What is CCDC



OUR MISSION

The mission of the Collegiate Cyber Defense Competition (CCDC) system is to provide institutions with an information assurance or computer security curriculum a controlled, competitive environment to assess their students' depth of understanding and operational competency in managing the challenges inherent in protecting a corporate network infrastructure and business information systems.



Assess competitors' understanding of critical business infrastructure



Challenge competitors' ability to manage, maintain, and protect business infrastructures



Promote & Champion competitors in the workforce through exposure to industry professionals



HISTORY

While similar to other cyber defense competitions in many aspects, the CCDC is unique because it focuses on the operational aspect of managing and protecting an existing network infrastructure. Other exercises examine the abilities of a group of students to design, configure, and protect a network over the course of an entire semester; however, this competition is focused on the more operational task of assuming administrative and protective duties for an existing “commercial” network.

2005

In an effort to help facilitate the development of a regular, national level cybersecurity competition, the Center for Infrastructure Assurance and Security (CIAS) at The University of Texas at San Antonio agreed to host the first Collegiate Cyber Defense Competition (CCDC) for the Southwestern region in April of **2005**.

2006

The following year CCDC expanded beyond the Southwest region to include the Midwest, (MWCCDC) Northeast (NECCDC), and Southeast (SECCDC) regions. The first National Collegiate Cyber Defense Competition was held in San Antonio, Texas in April **2006**.

2010

On June 28, **2010**, Congress passed House Resolution 1244 to commend the CIAS for its development of the NCCDC, the competition's role in promoting cybersecurity curricula in institutions of higher education, and the efforts of UTSA and the greater San Antonio area to promote the cybersecurity industry in Texas

2012

The **2012** NCCDC expanded to ten regions across the United States, including the At-Large (ALCCDC) regional which covers Alaska and Hawaii. The Dakotas, Montana, and Wyoming were eventually absorbed into the ALCCDC, and a Wildcard Competition was added allowing all 2nd place teams to compete for a last stand chance to take part in NCCDC.

2015

By **2015**, the CCDC had grown to over 200 colleges and universities with over 2000 competitors and the NCCDC, with Raytheon, hosted the first NCCDC Champion's Tour in Washington, DC.

2020

In **2020** and 2021, the CCDC and the NCCDC converted to virtual events to adapt to a global pandemic. While most CCDC regions and NCCDC have returned to physical events across the country, CCDC events remain prepared for any circumstance. All qualifying rounds and the ALCCDC are run virtually.

VISION



Recognize – we recognize our CCDC sponsors on a national stage, across diverse business and technology platforms using a variety of progressive approaches



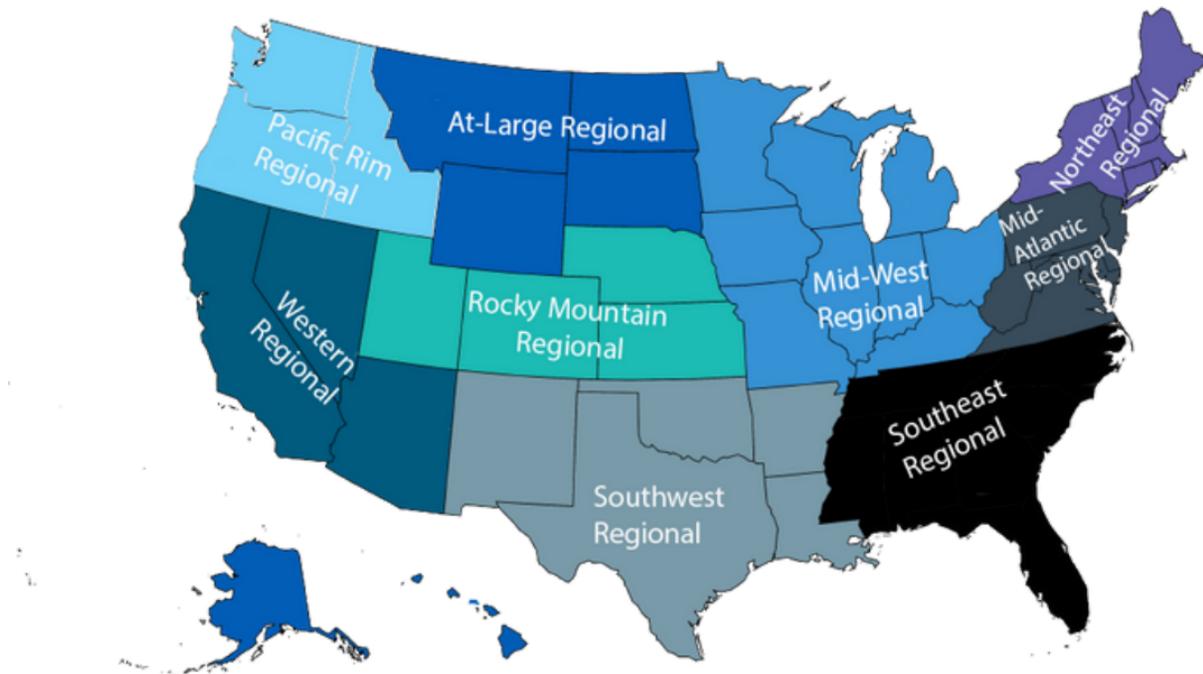
Participate – CCDC sponsors have a unique opportunity to engage competitors directly in the competition and as potential employers and mentors



Promote – CCDC sponsors can promote their organizations through direct contact with peers and customers both onsite during competition play and through marketing materials shared through a variety of channels



THE COLLEGIATE CYBER DEFENSE COMPETITION



The CCDC is comprised of nine regions across the country and is a coalition effort where each region is run by regional partners. Each region hosts qualifying and regional competitions for their geographic areas. The winners from all nine regions, and a Wild Card winner from 2nd place teams, go on to compete in the National Collegiate Cyber Defense Competition (NCCDC) in the Spring.

COMPETITORS



CCDC is comprised of teams from any interested two- or four-year college or university that consist of up to 8 students with no more than 2 graduate students on any team. Each competitor must be a full-time student. Only one team per institution is permitted each CCDC season.

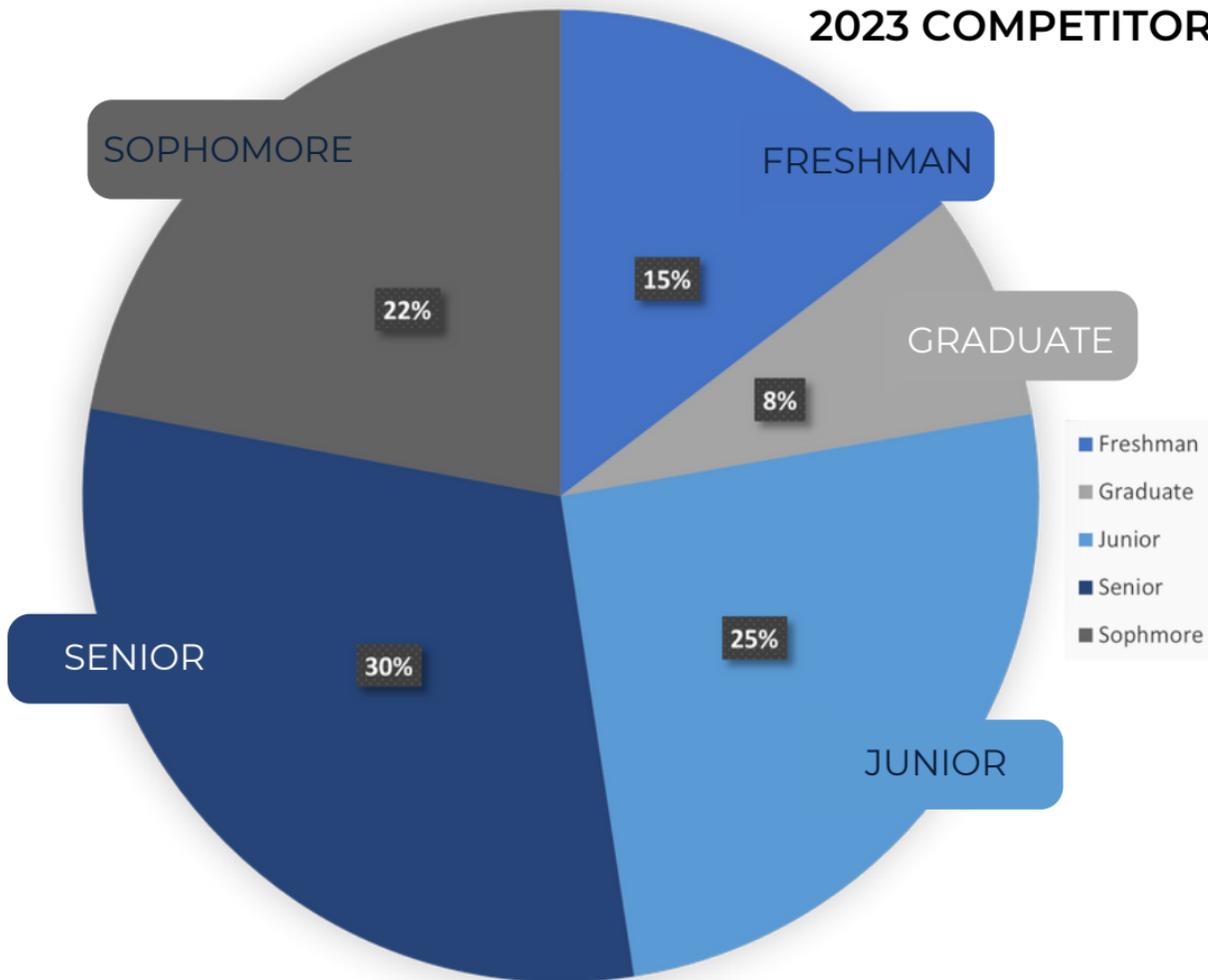


Teams must be sponsored by a coach in a department faculty or staffed position at the competing university.



Teams designate a Team Captain for the duration of the competition to act as liaison between the competition staff and the teams before and during the competition.

2023 COMPETITOR CLASS STANDING

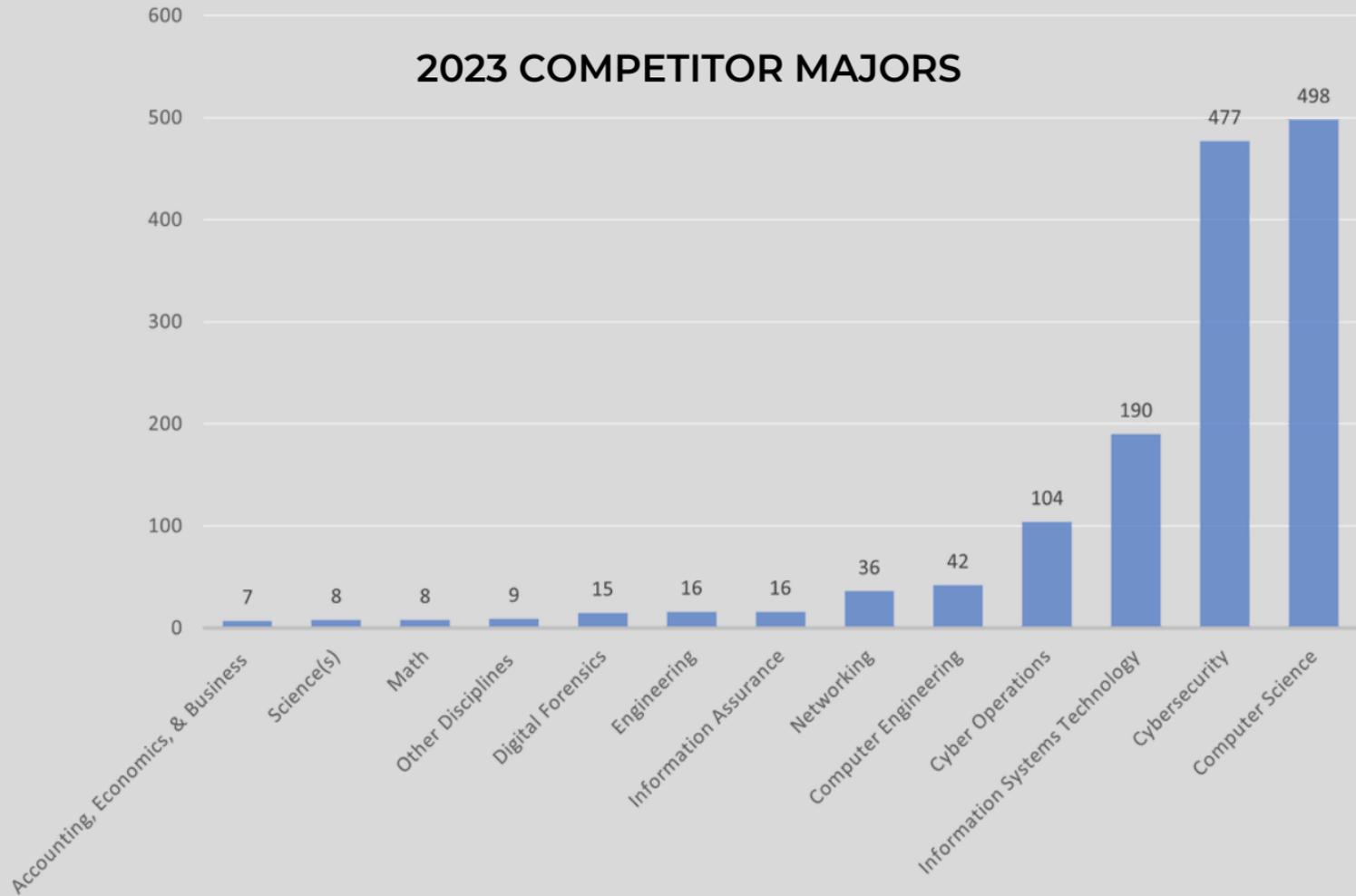


An NCCDC participant is a competitor.

They are motivated by a desire to decipher, discover, innovate, and excel within their preferred virtual world.

They are tribal and deeply connected by those things.

2023 COMPETITOR MAJORS





IMPROVED SKILLS

- TEAM WORK **81%**
- COMMUNICATION **69%**
- TIME MANAGEMENT **58%**
- NETWORK OPERATIONS **56%**
- INCIDENT RESPONSE **64%**
- DEFENSIVE OPERATIONS **68%**
- BUSINESS OPERATIONS **44%**
- SYSTEM ADMINISTRATION **63%**

JOB READINESS

- LISTED ON RESUME **81%**
- CONTACTED BY RECRUITER **25%**
- SECURED AN INTERNSHIP/JOB **38%**
- UTILIZED LEARNED CCDC SKILLS **57%**
- UNIQUE EXPERIENCE/
STAND OUT AMONG PEERS **72%**
- OBTAINED INDUSTRY CERTIFICATION **20%**

CCDC IMPACT

The CCDC sent an anonymous survey to all 2022 CCDC competitors asking for input on the effectiveness of the competition. Students were asked to select skill sets they felt were improved by participating in CCDC events and identify any outcomes directly related to the competition.

COMPETITION GAME PLAY

- Multi-day competition with 8 or more hours of competition time each day
- Competitors are given an operational network they must secure, operate, and defend
- Supported by White (Judge), Orange (Customer), Red (Adversary), and OPS Teams
- Teams are limited in their external hardware, software and Internet access to ensure a level playing field
- Teams are scored based on their ability to detect and respond to outside threats, maintain availability of existing services such as mail servers and web servers, respond to business requests such as the addition or removal of additional services, and balance security needs against business needs





SPONSOR BENEFITS

The entire CCDC program is supported through the generosity of its donors. The Supporter level is \$5k and includes the following benefits:

- Digital logo loop in the NCCDC lounge throughout the competition
- Logo on all digital signage
- Recognition via social media platforms through end of the regular season
- Invitation to the NCCDC recruiting mixer on the evening of Day 2
- Opportunity to provide swag or printed materials in the official NCCDC backpack for all competitors and coaches

Silver, Gold, Platinum, and Titanium levels receive all the Supporter level benefits as well as the benefits listed in the sponsor table.

BENEFITS

**these benefits are in addition to the Supporter level benefits **

Silver
10K

Gold
20K

Platinum
30K

Titanium
50K

Recruiting mixer dedicated table (6' x 30" table)



Red Team Positions

1

2

3

Access to NCCDC Competitor Resumes (those choosing to circulate)

Day 1
Competition

3 Days
prior

1 week
prior

Virtual room at the career fair open to all CCDC competitors at the end of the season - just prior to NCCDC



Choice of branded swag from promotional items for NCCDC backpack



Coach Lunch (hosted onsite) or Competitor lunch brand recognition - Day 1 or 2*



10 minute speaking opportunity during Opening or Awards Ceremony*



Opportunity to promote approved organizational material in the competitor engagement room (CEO room)



1 interview room (for use the morning of awards ceremony on Day 3)



Break or Panoply sponsor (brand highlight and competition kick-off)*



Recruiting mixer - 2 dedicated tables (6' x 30")

*these benefits are offered on first come, first choice basis



PROGRAM SPONSORSHIP

NCCDC also offers the opportunity to be a PROGRAM SPONSOR at the national level. By supporting 2 or more regional competitions (sponsor choice) and supporting the National competition at the Silver or higher level, you have special recognition in supporting the CCDC program.

Regional benefits vary and program sponsorship includes a 10% discount on the additional regional support packages.

TECHNICAL PROGRAM SPONSORSHIP

The sponsorships for CCDC regions and Nationals also include in-kind donations. When you donate technology (and monetarily) to ALL CCDC regions, NCCDC will recognize you as a TECHNICAL PROGRAM SPONSOR.

You must sponsor at the Silver level or higher at NCCDC and regional benefits will vary for each region. Regional sponsorship is discounted 10% monetarily.

This is a creative sponsorship level where we work together to build your sponsorship.

BENEFITS

- Regional benefits vary – but will include:
 - Access to student resumes and/or rosters
 - Opportunity to recruit
 - Brand recognition
 - Opportunity to supply SMEs to assist competitor with integration/use of provided tech
 - NCCDC benefits include:
 - All Silver level benefits
 - Access to national competitor resumes
 - Prominent position (table) in the competitor engagement (CEO) room at the physical competition
 - Opportunity to supply SMEs to assist competitor with integration/use of provided tech
-



Why CCDC

As a sponsor and supporter, you will play a large role in competition events. Students who participate in CCDC are top in the nation, having achieved state and/or regional championship level to qualify for the National competition. The NCCDC (and most regions) hosts a recruiting mixer designed to link competitors with potential employers and/or internships. Our sponsors are invited and encouraged to participate in this unique opportunity to meet and recruit competitors.

Thank you!



Raytheon

An **RTX** Business



Abbott

BATTELLE

It can be done

Southwest

Walmart  Global Tech

 **paloalto**
NETWORKS



scale



CRA Charles River
Associates

 Networking
CISCO Academy



**Accenture
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Services**

